

What is Elieux Eco Level license?

In this project based on the concept of "value that echoes in your heart", each company commits their main strength (service and products/art), and 14 companies worldwide bring their energy together in a joint promotion license between their different industries. (The planned agreement date is 2018.) At a single place every year, we will hold creative awards, together with customers who have a high understanding of arts and new technology and the world's top 100



These divine features have been assembled here,
in this high-quality space that enhances the images of the brands and companies that take advantage of them.





$$\begin{array}{ccccc}
 \text{lieux Eco Level License} & = & \text{Collection Elieux (Award)} & + & \text{Elieux Station VR} \\
 \text{エリユーエコレベルライセンス} & & \text{コレクションエリユー (ワールドアワード)} & & \text{エリユーステーション}
 \end{array}$$

A license that combines the world's most advanced
Collection Elieux(creative awards) and Elys Station (sales space by VR).

Collection Elieux International

Elieux Eco Level license Global Competition

[Project name] "Elieux Eco Level International Licence Project 2018-2020"

[Form] A global collaboration in the form of "missions" where a single concept is pursued by different industries (14 companies worldwide)

[Global Mission] Positive values are set against negative factors like economic uncertainty, terrorism / war / global warming

[Purpose] To bring together services and products / art that contribute to the 14 prominent companies ecology in the creative world (including eco activities, a beautiful energy between people and the earth), and create a long-tail boom in the world, in pursuit of essential values.

[Decision on the 14 companies] After receiving presentations from each company, one company in each field (by type of product) will be selected.

(Selection criteria: creativity that touches the heart, products and artists that possess the strong influence necessary to meet the needs of the time)

[Project content] With the Collection Elieux event (world awards) as the central activity, presentations / exhibitions / sales will be developed in a place with an environment of perfect brand safety, where the brand image can be protected. Creation of a worldwide boom.



[Deadline for competition application] September 30th, 2018

[Companies proposal] From the content of the license project below, please select a project of your choice.

[Selection method] After looking at the content of each company's application, and watching their presentation, one company from each field (by type of product) will be selected

[Basis for selection] products and artists that possess the strong influence necessary to meet the needs of the time

[Contents of competition presentation] The contents of your proposal should include the vision and planning for how to embody the joint project of 14 companies when your company participates in it.

One Part of the License - “Collection Elieux”

There are many young people in Japan as well who are unable to do what they want to do and have trouble finding where to direct their own energy. Now the time has come for us to create a sphere of activity where people can use their own skills, and to release the joy and love of people around the world. We came up with the idea of this license based on the Creative Award because we wanted to create a place where things would be appreciated for their true value and find their way into the world.

If aiming at full automation with AI and robotic technologies means making people truly happy, then we have a profound respect toward this goal. “Mankind needs to bring its state of mind one step higher from mechanical labor and do more creative and valuable works that only human beings can do, in order to reach spiritual joy. And this is why we are moving this project forward” When the talent of people around the world unfolds through this Olympics of new arts, new waves will follow in various fields.

Percentage of unemployed young people (Japan) 15 to 34 years old



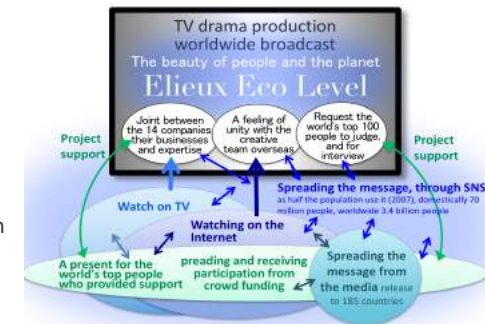
World's top 100 judges × world's Crowdfunding review vote

Crowdfunding ... Make an announcement of the event. Solicit for the contestants. Online voting for award.

Crowdfunding messenger(hero) ... We based on the messages from key members from your company and licensee company, world's top 100 judges from various industries .

A virtual participation type event where contestants share the stage with their audience of fans and supporters in a united world. Works of art and dramatic concepts are presented in the internet (Crowdfunding, SNS, internet Media) and contestants can be applauded.

Strategy combining media in world



Collection
World Award
Elieux
2020

The beauty of god project, for making people together with the planet beautiful

Elieux Eco Level

An international license project with 14 companies worldwide (products/art)



Creating a Cinderella story (product/art) myth that will resonate with the world....

Sharing the vision (cultural capital)

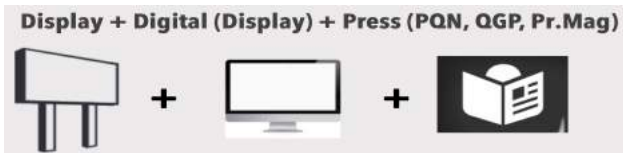
Give people a clue to your company's Cinderella story, giving people the true nature they desire, and a chance to connect with the world and share the project identity. We think about 'to whom, where and how' we could convey the "core values, and connect the clients' minds and the brand's image.

At the core of the concept "godlike beauty of god", the identity which this creates will elevate the brands and products to a more universal level.

PR in the venue France

Adopt a strategy of infiltration in the heart of representative target living universe: Work+Transport+Shopping

Strategy combining media in France



For Internet



For Press



For Magazine

[illegible]

PR in the venue France : TV

TF1

TF1 (té effe un pronounced [te ef œ]) is a private national French TV channel, controlled by TF1 Group, whose major share-holder is Bouygues. TF1's average market share of 24% makes it the most popular domestic network. It is also considered to be the most viewed television channel in Europe.



- On the other hand, we got to be permanently present on MYTF1, with more than 8,000,000 views per month: Our strategy:

1) To associate 100% with the MyTF1 platform on all screens, in a totally premium universe brand safety (device subject to inventory)

- Dressing the home page for 3 days
- Interstitial on the mobile for 3 days
- Exclusive display sponsoring of the mini-player
- 1st pre-roll position on the entire site for 3 days
- IPTV Brand Channel for 2 days to promote your content

2) Privatization of all 4 replay screens on one day

- Presence on all advertising formats, 100% of voice share
- Budget: (in addition to the current estimate): 150K € net3) Edito On Demand: brand tab within the MyTF1 News site
- Create branded content with a branded tab in the colors of the advertiser with articles and videos
- Possibility to integrate a live capture produced by the advertiser
- Budget: (in addition to the current quote): between 50 and 100K € (excluding live video technical fees)

PR in the venue International : TV

Fashion TV



- ♥ Direct contact with an upscale and influential target group
- ♥ Presence on a multi-media platform with exclusive, innovative and trendy content
- ♥ Powerful exposure in an uncluttered and unique advertising environment
- ♥ Increased advertising awareness due to the interested and loyal audience
- ♥ The only TV equivalent to hundreds of fashion and lifestyle print magazines.

Since its inception in 1997, fashiontv has been setting the highest standards for excellence in fashion and lifestyle broadcasting. The only TV equivalent to fashion print media appealing to everyone interested in fashion, style, beauty and trends, fashiontv understands and caters to its audience by providing original, unbiased and informative programming not available on other networks. A strong image and exceptional awareness of fashiontv's brand projects a unique, cosmopolitan and a modern style allowing for influential partnerships with many global brands.

30 days promotion on FTV prior the Event

The 15 sec spot will be broadcast on FTV EUROPE and ASIA

Number of broadcast per day: 5 times in prime time (5 in the evening)

(price per spot: 150 EUROS / total value of campaign: 22 500 Euros).

50 % discount granted

The AWARD event will be showed on FTV in form of tree - 3 minutes video; THE videos will have as titles:

ELIEUX at GRAND PALAIS in PARIS (general event presentation)

ELIEUX FASHION SHOW (just the fashion show)

ELIEUX COCKTAIL AND PARTY (just the evening part with a special focus on celebrities and awarded participants)

The reports will show companies and artists presented at the event in form of product placement, including the logo of the company

ELIEUX at GRAND PALAIS in PARIS will be broadcast 20 times on FTV EUROPE and FTV ASIA (value 12 000 EUROS)

ELIEUX FASHION SHOW will be broadcast 16 times (value 9 600 EUROS)

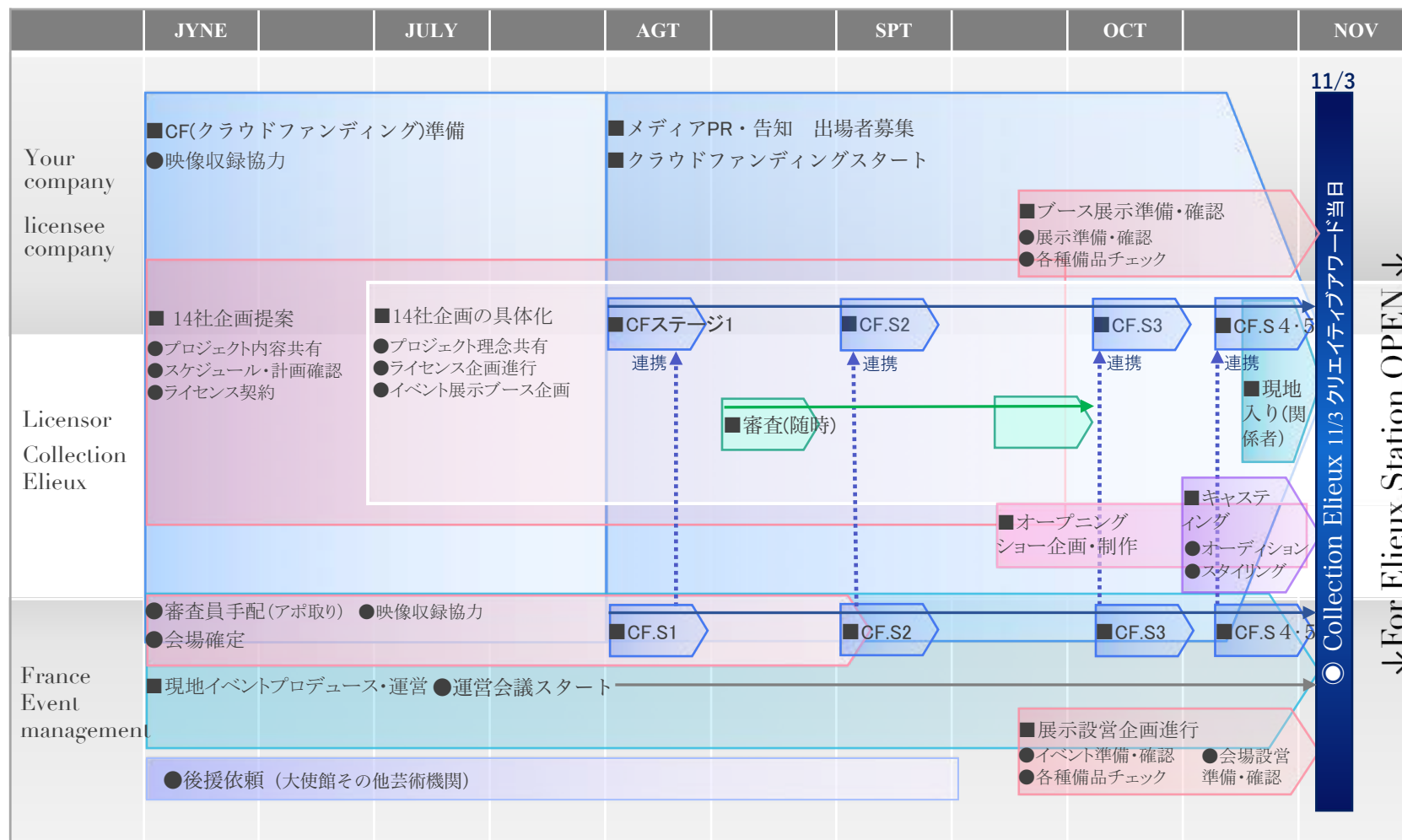
ELIEUX COCKTAIL AND PARTY will be broadcast 10 times (value 6000 EUROS)

(price per 1 minute: 200 EUROS/ total value 1 spot : 600 EUROS/ total value of campaign: 27 600 EUROS)

BONUS Included in the package:

- the partner can communicate FTV logo as a media partner on all communication supports
- the partner can build FTV studio for the event at his costs where all interviews will be held
- all videos will be shown on FTV YOUTUBE (20 mln subscribers)
- event information will be shown on FTV.com website in the party and event section

Collection Elieux 2018 Schedule





Elieux Station VR = TV · PC + Phone + Experience

Elieux Eco Level license Global Competition (14 companies)

Collection Elieux International

Current status and requirements of the world markets

As shown in the survey results below, Internet shopping has become commonplace. This can also be applied to the purchase of tickets for entertainment, such as music and movies (DVDs). Price, quality assurance, reliable information, and trust for the product and seller are of paramount importance. If these factors are confirmed and you decide you need the product, you will not hesitate to click.

However, shopping and entertainment are not merely matters of the brain for the user. They are experiences that offer the potential to create a new “you” and to cause excitement for the user regarding the product or service.

“More freely, more interestingly, and more creatively,” love, power, and human nature (potential) will awaken...Not merely an escape from reality to a virtual world, but an adventure with which to expand the viewpoint or worldview ensues, that it may clear away daily worries and problems as if wrapping them into a small ball.

The following lists the percentage of people who have bought something online in the past month in each country.

No. 1 • • • • United Kingdom: 76%

No. 2 • • • • Korea/Germany: 72%

No. 3 • • • • Japan: 68%

(From Global Overview, January 2017)



Expanding Possibilities Through VR

Through VR we people can step into not only the universe, but also the unexplored regions around the world, the outback of the natural world, the local parts of the historical heritages. Moreover, people will be able to experience past historical times and the future world to come. History, natural science, sociology, etc. can also be acquired more deeply than learning at school lessons by experiencing with VR. We will be able to various experience at places and times when we could not visit in reality, and the world surrounding us will become wider, deeper and more involving real experiences. When these experiences are realized, enjoying entertainment or shopping through VR will be quite common, like the spread of light bulbs and televisions in the past



The hand of God can be seen in the creation of state-of-the-art technology, beauty, and artistry that is crystallized within the soul and in the art, technology, and entertainment that fosters cosmic awakening.

These divine features have been assembled here, in this high-quality space that enhances the images of the brands and companies that take advantage of them.

Elieux Station (Arts & Technology Mall) uses highly evolved VR technology to create an otherworldly, cosmic, mystical experience, opening a door to a new civilization.

Elieux Station

Here is the spiritual awakening experienced by astronauts.

"And that was an overwhelming sense of oneness, of connectedness. It wasn't them and us. It was, 'That's me. That's all of it. It's one thing.' And it was accompanied by an ecstasy, a sense of — 'Oh my god, now, yes' — an insight, an epiphany."
"That was an overwhelming sense of oneness, of connectedness." "It wasn't them and us. It was, 'That's me. That's all of it. It's one thing.'"
Edgar Mitchell Apollo 14

Being on the moon had a profound spiritual impact upon my life. I felt the power of God as I'd never felt it before. In reference to an epiphany he felt at the moon. As quoted in his James Benson Apollo 15 Interview in The New York Times

Naos (temple), brimming with celestial beauty, is where godlike creatives gather.

Internet: connects all places, people, things, and events through information

VR: connects all places, people, things, and events through experiences

It works not only in the head but directly in the heart.

Teleportation door (anywhere door) to send visitors beyond even the reaches of this

A youth from Kamchatka is waiting for a daughter of Mexico in the morning haze without dreaming of giraffes.

A New York girl winks smilingly at a Roman boy before falling asleep, and the morning sunlight dyes the canopy of the pavilion.

A VR experience transcends space-time, beginning a new age.

Everyone is always thinking of someone on this earth.

We relay our love to another person.

Thus, we save the earth, so to speak, alternately.

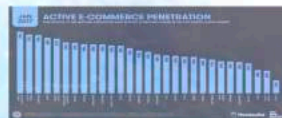
A godlike masterpiece of energy gushes out from Naos (temple), full of divine beauty, into another dimension.

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Its contents and how to use them

Elieux Station offers you the experience of enjoying a variety of entertainment, art, and attractions, as well as shopping, with your family and friends from anywhere in the world. To use this service, one must only download a special application and use a mount display that is compatible with VR. When you access the application at the same time as family members, lovers, or friends connected by LINE, Facebook, or the like, the scenery of Elieux Station and other cities will spread out in front of you. Here you select a travel method. You can fly freely through the sky or sleep on the clouds like Peter Pan. Or you can pilot a flying car or jet plane over a city or through the universe. Further, you can also warp (move instantaneously).

Users select the menu they want to experience at the entrance of Elieux Station. They can also receive suggestions from a user-specific robot in order to make their time on the station meaningful; this is done through synchronization with the users' impressions and emotions and is meant to encourage them. Users can enjoy dating and shopping while talking together, even from a long distance. If you find a favorite fashion item, you are also free to try it on to confirm it with a dedicated system. If you are able to experience VR from your own home, you can freely coordinate with your own shoes and items.

Here we will not only discuss information about the products, services, and art of Elieux Station, but also follow the story of where its concepts and products were born. This takes us from the era of "searching and viewing" information to the era of "searching and experiencing." These entertainment-oriented services evoke the potential demand of the users by awakening their emotional desires.

True wishes of Elieux Station

We have entered an era where various problems can be solved instantaneously, through the spread of the Internet. Many services, including information provision, communication, and shopping, are centered on the Net, not only improving convenience, but also refining our personal lifestyles. Nevertheless, the worries of the world continue. Everyone in the decades of life that follow will encounter large or complex problems that cannot be solved with information alone. These are worries that arise during puberty, worries about academic achievement, work, marriage, family problems, disease, and aging; anxiety about the future; various problems of discrimination; economic problems; the significance of existence; etc. The earth is round, and the horizon has no end. Even if this information was taught to humans by aliens, ancient earthlings would be able to neither believe nor understand it. However, when explorers, including Columbus, crossed the oceans of the world with their own two feet, they realized these facts through their experiences and changed their beliefs; it became common knowledge in the world. People's perceptions become more profound through experience, thus allowing them to transcend the limits of acquired knowledge and allowing them to overcome difficult problems.

In the complicated contemporary society, many people may continue to suffer for months and years without being able to solve their problems. Such problems will require not only external factors like information and services, but also the discovery of a revolutionary "answer to an essential question" and an "awareness," thrust up from the depths of the hearts and souls of the people themselves. This will also be a new awakening toward an understanding that extends beyond the five senses, such as enhanced cognitive ability, a conversion of the way of thinking. We will provide such encounters here.

We have evolved from the stage of information called the Internet to the stage of experiences called VR. We aim to provide services that will heal the major anxieties of the 7.4 billion people on this earth or the small problems in lives of each, including stress and even fatigue. And the richness of people's creative lives, the beauty of expressing their love, and the energy of joy in creating godlike things will establish a new culture in the world.

First of all, we want to deliver experiences and adventures that will warm people's hearts: from one boy and one girl to everyone on the earth.

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Making a journey through teleportation (anywhere door) from the station (temple).



An art/entertainment/science museum.



An imagination/meditation room.



A future projection escalator.



A light-speed alternate dimension elevator.



A reverse play room.



Collection Elieux International



Station yard.

EXCURTION

RELAXATION

SHOPPING

AMUSEMENT

Flying through the sky like Peter Pan

Playing tag in the sky above the station

Taking an excursion through the universe in a jet plane

Driving a flying car

Taking a nap on the clouds

Taking a break in an ice room in tropical country

Using face-level Court

My Unlikely Show

experience capable of restoring paribus with person items

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Fusion of Business and Art, Things Breaking Through the Red Ocean of VR

What is brought by experience with VR creates the influence and sensibility that is bought about by art. For example, an abstract picture drawn by Picasso and a picture are imitated. Image and color, the touch of paint brush resemble so much. However, a distinct difference will come out between the universal art that continues to be loved even beyond the time and the work that will be gradually forgotten. What is expressed there, is the spirit of the times, the energy of love, the power of the mind that Picasso tried to convey. Awareness of business and artistic sense is already being raised all over the world and is already becoming a red ocean in every field in conjunction with VR. However, when asking the meaning of true art, the era of the spirit of the times, the energy of love, the power of the mind going beyond this appearance beauty will penetrate this red ocean.



The secret of creation of Elieux Station

Creation of entertainment that opens the future that sublimates to a new dimension of such as value that resonates with the heart, unseen value. This Elieux mission is created from the power of the mind in the polar of "truth/goodness/beauty" that combines scientific rationality and artistic mystique. To that end, we are going to create the following three initiatives on top of each other:

Sort out social movements and necessary information and understand their intentions

Block information and have a silent (deep thought) time

By unifying the spirit and meditating, obtaining high-order inspiration, and see in into the future

By the planning members having experiences with getting aware of the inside of their minds and enhancing their sensitivity and understanding, their essence can be included in the VR experiences of creating. This clarifies our own mind and sensibility and is a source of great inspiration. Moreover, how to put such mental power into expertise, shake the user's mind, and create something that resonates insensitivity and understanding? Our mission is to pour all energy devoting our life into creative activities of this invisible things of mind, and fusion of scientific rationality and artistic mystique.



Universal Philosophy on the Basis of Project

Furthermore, such energy is connected with the universe. Exchange with aliens is said to require being on the same spiritual wavelength before advanced technology. The universe is infinite. It has existed from the infinite past and will continue in the unlimited future because it exists in God's desire. Because this world is God's creation, all the human races have own God's light in their hearts.

As a mental state advances, human beings become able to find themselves a part of the universe and a factor composing it. Moreover, as they look into the universe of their hearts, they are also a part of the universe. Upon God's desire, we are one of light particles shaping the universe as are others.

God is light. Light sometimes appears as a particle and as a wave at other times. When light appears as a particle, matter emerges there. When light appears as a wave, then it exists only as the action of a concept or thought. When the heart of God is condensed and becomes as one, it forms matter, human beings, the earth, and the universe. When it appears as a wave and not as a condensed particle, it exists only as a wave of concept, thought, and a radio wave flying around the universe. This leads to brand new and true exchange with the universe.



Current status of the market and flow of the project Elieux Eco Level



The beauty of god project,
for making people together with the planet beautiful

Elieux Eco Level

An international license project with 14 companies worldwide (products/art)





True wishes of Elieux Eco Level License

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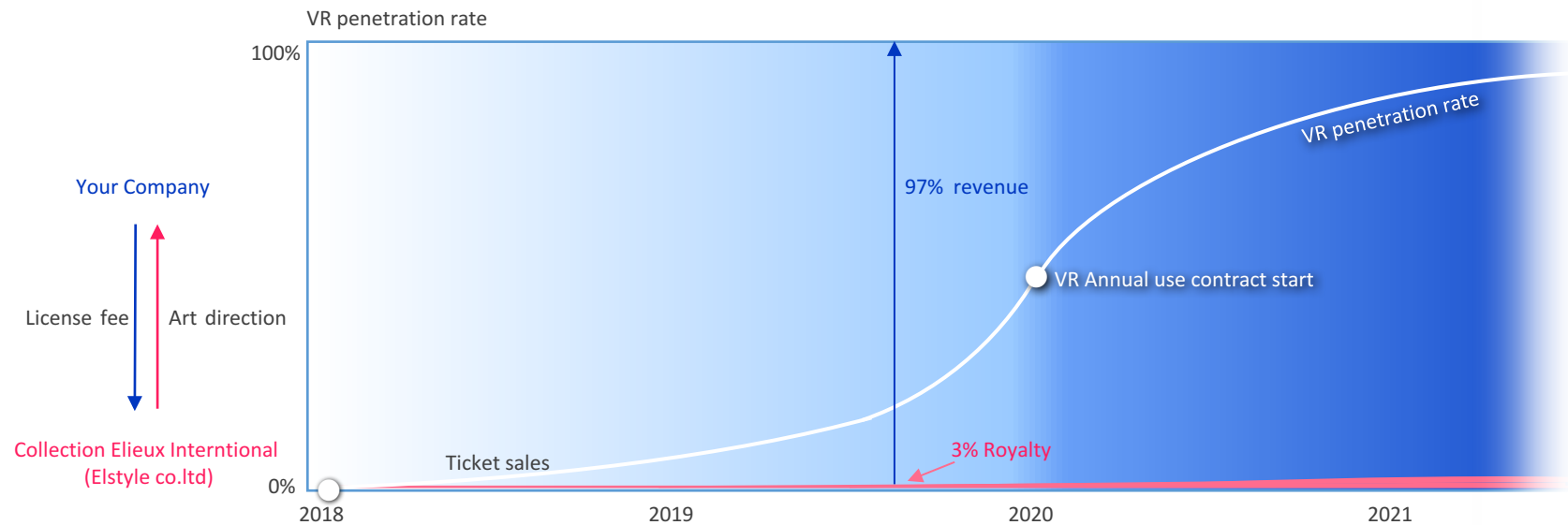
Could give us permission for the video shoot when we meet.

For us, VR software is like a design picture, or like a story (book), which eternally produces countless experiences. These are only a few of the ideas of each section in the Ellie Station plan. We created a summary of things that can be realized at an early stage, but this is a part of the contents that we will develop at an early stage. The ideas for 10 years and 20 years in the future have already been accumulated. The artistry and the beauty of technology create realistic changes of mind and spiritual awakening that cannot be believed to be virtual.



Elieux License growth potential

Concerning the license agreement and payment Elieux Station will become a multi-facility complex that includes theme parks, shopping malls, as well as travel, relaxation, and various services. Along with the expansion of Collection Elieux, we will extend the VR penetration rate to over 50% worldwide by approximately 2020 in Tokyo. by this time, aside from ticket (entrance fee) purchases, VR annual contracts such as for TV reception fees will exist, along with services that allow for various VR experiences.



The kickoff along with your company

After the contract is signed under the consent of both parties, based on the messages from key members from your company and the French company, we will start the Crowdfunding as stated in the proposal, make an announcement of the event and solicit for the contestants. We will also publicly announce the kick-off of our project. It would be great if you We respect the corporate power of your foresight, , and mobility, and we will enthusiastically inform you about cooperation regarding licensing.It would be great pleasure if we could work together with everyone at your company on this project moving toward the future that will last long into the future. Thank you very much for taking the time to read through such a long messag



Elieux Station Video (movie)

Please carefully handle (<https://youtu.be/wN9eMqOti7c>) as it contains the images of a totally yet-to-be-released project.

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Thank you very much for giving up for time for Elieux today.

Contact

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Web : site of license project of 2014 <http://elieux.blogspot.com>